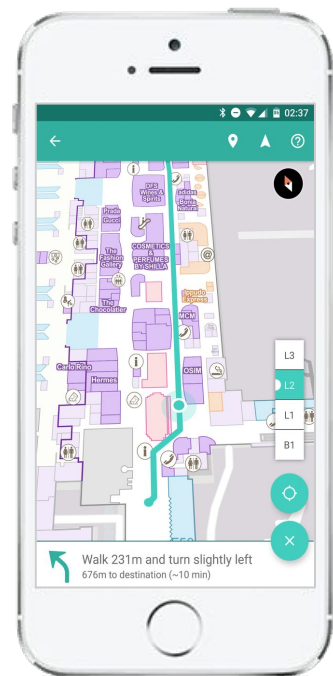# STEER P▲TH
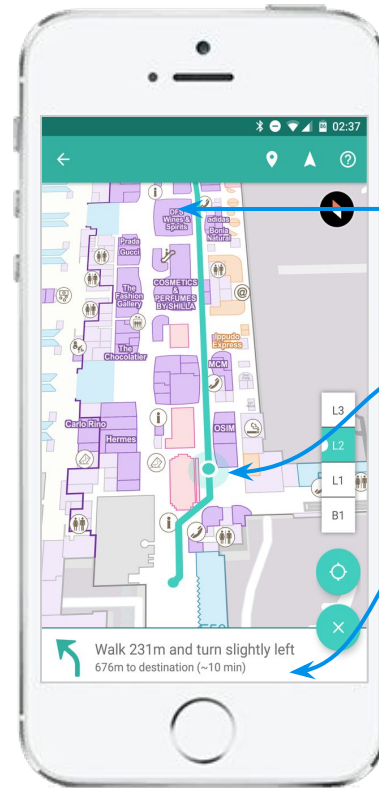
Indoor positioning as a service

Steerpath enables a new level of services, experiences and brings convenience to venues across domains

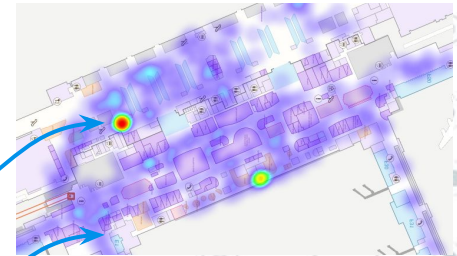Manage in one place, publish in every media

Accurate & beautiful maps

Precise indoor positioning

Personalised wayfinding

Asset tracking

People flow

Walk 231m and turn slightly left
676m to destination (~10 min)
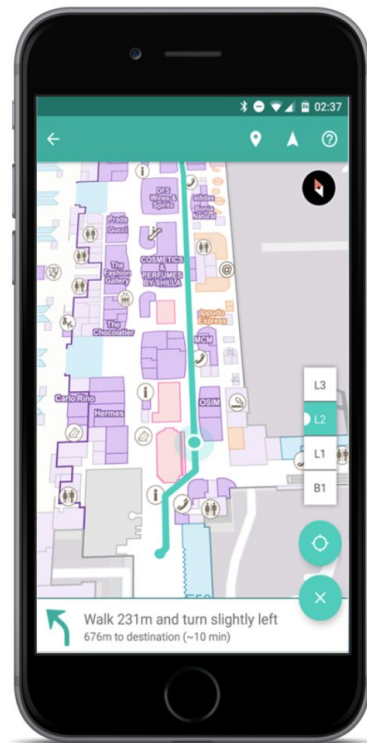
iOS

Indoor positioning

Steerpath indoor positioning provides accurate location services to all iOS and Android devices with Bluetooth. You can think indoor positioning system as an accurate GPS for indoors. Steerpath indoor positioning is used by Airports, hospitals, offices and expo centers. Steerpath indoor positioning system is designed to work in all environments without need for calibrations. Typical accuracy of the system is 2-5m.

What you get

- The beacons you need, preconfigured
- Professional planning your beacon deployment
- Installation plan
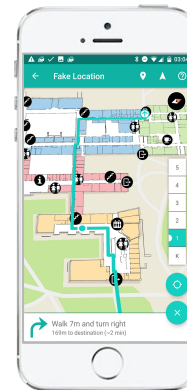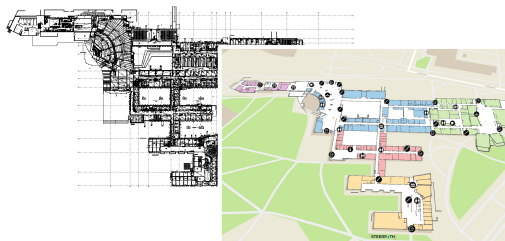- Bluedot SDK for Android and iOS

Steerpath benefits

- Easiest large scale installation
- No technical skill required
- Tested in all common environments
- No calibrations required
- Works offline
- Waterproof 4 year beacons

Drop-shippable Indoor positioning

The cheapest and easiest way to deployment

◎ Wirefree installation, no special skill required
◎ No beacon configuration or fingerprinting required
◎ Battery lifetime 4+ years, remote health monitoring
◎ Tested in: <u>Airports, hospitals, expo centers, university campuses, offices, underground, metro stations</u>

2017: **Venue map creation** as a service (CAD, PDF, PNG)
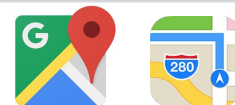2018: CAD / PNG -> map web service

1. Preconfigured **beacons shipped** onsite
2. Beacons placed by customer/3rd party

Indoor positioning works

Global indoor maps

Edit & update all venues with one tool

Publish to all platforms & applications

Indoor wayfinding

With Steerpath wayfinding SDK in your mobile app, website and info screens, your visitors can find their way in your venue with ease. It supports many different use cases, from navigating to your connecting flight in an airport to finding a room in a hospital.

What you get

- Wayfinding SDK for all platforms
- Turn-by-turn instructions
- Intuitive multi-floor routing

Steerpath benefits

- Tight integration with Steerpath indoor positioning and maps
- Routes between arbitrary points in the venue

Analytics & diagnostics

The Steerpath indoor analytics system automatically gathers metrics on how your customers use your space. You get daily reports with individual space usage graphs and an overall heat map.

What you get

- Occupancy graph for each space
- Heatmaps for each floor
- Global view of all your buildings

Steerpath benefits

- Automatic analytics data collection by the positioning SDK
- No additional hardware or software required

People and asset tracking

Steerpath's people and asset tracking solution leverages the power of Steerpath positioning to delivers cost efficient tracking that works both indoors and outdoors.

What you get

- Web dashboard with realtime locations of your assets
- App for staff to view asset locations
- Real time people locations on a map

Steerpath benefits

- Everything in one global view
- Leverages the same infrastructure as Steerpath indoor positioning
- No extra hardware costs

#1 Airport in the World
Changi airport, Singapore

55M
passengers

600 000m^2
of area covered

#1 University in Finland
Aalto University Campus

100 000 m^2
of area covered

20 000
students

5 buildings
16 floors

Trusted by the most demanding customers in key domains

150 000
Map views in 2 days

26 000
Wayfindings

> 50%
Active usage without monetary incentives

#1 Startup event in Europe
Slush 2014 - 2017

8 floors
Delivered without visiting the site

HOSPITAL

US Hospital
Washington County Hospital (PA)

Thank you

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Tuomas Ilola - CEO
+358 40 548 8190

tuomas.ilola@steerpath.com